

LIVING DIVANI AT TOWN HOUSE DUOMO BY SEVENSTARS

A point of reference in the world of contemporary furniture due to the perfection, harmonious proportions, and understated luxury style of its upholstered furnishings, **Living Divani** is now part of one of the **most fascinating and ambitious projects** on the Milan scene: the expansion of the prestigious **Town House Duomo by SevenStars**, the world's first hotel to be classified with seven stars by Société Générale de Surveillance.

Inaugurated in 2007 and suggestively located in one of the city's most famous historical monuments, the Galleria Vittorio Emanuele, the hotel was born from the entrepreneurial talent of **Alessandro Rosso** who conceived the project, and the innovative aesthetics of **Ettore Mocchetti**, the historical director of AD Architectural Digest.

A large renovation project was carried out under the supervision of the Institute for Fine Arts in order to conserve the historical elements, uniting the old with the modern and benefiting from the most state-of-the-art technologies on the market. On **19th February 2015**, the hotel will **inaugurate 14 new suites** customised by a team of architects with the collaboration of the most **prestigious contemporary design companies**, including **Living Divani**.

Clean lines and rigorous geometries define **Suite 7** with a breath-taking view onto Piazza Duomo. The **Extrawall Bed** designed by Piero Lissoni, with headboard and structure comprising upholstery elements of different sizes assembled together, is matched with the **Gray** armchair by the same designer, featuring an exposed wooden frame, the **Stilt** bedside table designed by Marco Guazzini, displaying net volumes supported by three cylindrical legs which conceal drawers of different heights and capacities and the stackable table **Starsky**, designed by David Lopez Quincoces, characterized by inlay work of different types of woods.

Some of the brand's furniture designed with a haute-couture spirit was chosen for **Suite 14** which looks out over Via Silvio Pellico. The **Rod Bed**, designed by Piero Lissoni, characterised by the headboard enriched by quilting details and exposed buttons, is accompanied by the **Kiru** armchair designed by Giopato&Coombes with its soft, ample forms and the distinctive feature of the refined sartorial detail of the backrest where the fabric is folded like a kimono.

Different in their moods, the two suites are both finished with precious **Sin Titolo** rugs from the **Carpet Collection**, designed by Harry&Camila, characterised by the skilful use of fine materials and harmonious forms and colours.

Taking part in this project is emblematic of the great versatility and adaptability of Living Divani's products, initially created for the home, but also oriented towards the **Contract sector**, where **quality, technical performances** and **custom-made solutions** qualify the company to be active globally in different fields: offices, banks, airports, hotels, waiting areas, museums, restaurants and showrooms.

The contained dimension and the flexible internal structure ensure a fast response management, lean design process and logistic, essential features in this sector, in which Living Divani plays an important role providing different solutions: a standard collection of great **versatility** that surprises for the many possibilities of **combinations and finishes**; the option to alter the standard product range, to respond even more promptly to the needs of a **specific project**; the expertise to develop **customized solutions** in terms of formal and material research, by granting the excellence of design that has always distinguished every creation of the brand.

Always to the forefront of the **luxury hotel industry** thanks to its elegant upholstered furniture for lounge areas, bedrooms and outdoors, with this important presence at the **Town House Duomo by SevenStars**, Living Divani strengthens its link with one of the sector's top players, the **Alessandro Rosso Group**, releasing its cosmopolitan elegance, which is minimal and luxurious at the same time, in one of Milan's most famous hotels.