

Inauguration of the new Living Divani Monobrand in Hangzhou (China)

Reference point in the international design scene due to the **refined elegance, essential silhouette and precious details** of its upholstery, Living Divani strengthens its global network with the opening of the new **Monobrand in Hangzhou**, the fascinating capital of Zhejiang known for its green tea plantations and extraordinary cultural heritage. After the celebrations for the **50th anniversary from the foundation of the Company and 30 years of art direction of Piero Lissoni**, Living Divani looks towards the future with a renewed determination and awareness, continuing its expansion in the Asian country and in particular on the mainland China, where it can already count on Monobrand stores in Beijing and Shenzhen and on multibrand retailers in the Sichuan province and present in the metropolis of Shanghai, which serve an audience oriented towards the values of elegance, heritage and craftsmanship of which the brand is an ambassador in the world, in the sign of the excellence of Made in Italy.

The new Hangzhou space, resulting from the collaboration with the local partner **Bomo Casa**, is enclosed between the spectacular backlit walls covered in bamboo, which have become the distinctive mark of the settings dedicated to the Living Divani brand. The interior layout offers a complete overview of the brand's proposal, ranging from the living room to the night area, to the office, creating furnishing ideas for **sumptuous residences, luxury hotels, numerous residential buildings and offices in one of the most densely populated countries in the world.**

An **Extrasoft** composition carries into the world of formal purity of Living Divani, representing a visual icon of the brand, signed by **Piero Lissoni**, and still today a bestseller in its dual indoor and outdoor variant. Modular sofa with an informal and soft look, it is proposed in brown leather, surrounded by **Tethys** low tables by **Gabriele and Oscar Buratti**, chosen in the "C-shaped" version with Red Levanto marble top or with aluminum tray. The **Frog** armchairs designed by **Piero Lissoni** in 1995 and considered the pioneer of low, wide proportions as a new way to live in a more relaxed manner, are perfect in creating a waiting area, shown with a gunmetal grey coloured structure and padding covered in herringbone fabric in the shades of grey, accompanied by **Vizio** by **Leonardo Talarico**, an indoor or outdoor furnishing element that is summed up in two lines that cut through the air.

The minimal graphics of the storage unit **Grek Box** by the brothers **Gabriele and Oscar Buratti**, dictated by the rigor of slender aluminum sheet, are surmounted by the **Galileo** mirror by **Mario Ferrarini** in dark-bronzed metal steel, a sort of pendulum ready to oscillate to reflect the world in its many facets. Completing the scene while ensuring functionality, without giving up a touch of poetry, the **Ceiba** coat hangers by **Luis Arrivillaga** in charcoal-dyed oak: a dance of slender structures which close and reopen around a central linchpin, creating different points of view and use.

With its bourgeoisie inspiration, the sofa **Dumas** by **Piero Lissoni** in black leather reproduces, in a renewed way, a form that in the memory is the ultimate comfort thanks to generous and liveable padded forms, while the multifunctional low table **Imago** by **Mikael Pedersen** plays on the contrast between the Stone Oak® wooden top and the smooth and soft surface of the leather seat. Conversation is ideal when comfortably seated on the new **Greene** sofa by **David Lopez Quincoces** thanks to its relaxed and casual mood where everything is as usual impeccable, with an external leather shell and large cushions in ecru-colored fabric. Dynamism to the whole is given by the organic shapes of the **Pebble Low Table** by **Lanzavecchia + Wai**, featuring either Sahara Noir marble or black lacquered top. At the center, **Flap** low tables by **Studio Klass** create different human-product relationships: available in the round, rectangular, square and elongated shape, they are characterized by a White Cream lacquered structure which welcomes the top veneered in "rigatino" canaletto walnut that, thanks to a piston, opens to reveal a storage compartment.

The **Aero** bookcase by **Shibuleru**, whose shelves are supported as if by magic by vertical posts, delimits the sleeping area with its semi-transparency. The **Floyd-Hi Bed** by **Piero Lissoni** is distinguished by the detail of the large and soft cushions laying on the lowered headboard, creating a pleasant play of heights and textures in the sign of three-dimensionality and pureness of lines. To complete the setting the **Track** bench by **David Lopez Quincoces**, upholstered in black leather, with a wide and regular shape embellished by its finishes, the **Moon** bedside table by **Mist-o** in charcoal-dyed oak and the **Era Comodino** by **David Lopez Quincoces** with top in Stone Oak®, frontal external parts lacquered Wine Red and two-coloured metal legs. For a reading corner, the **Greene** armchairs by **David Lopez Quincoces** are paired with the **Kiwi** coffee tables designed by **Keiji Takeuchi** with top in Sahara Noir and Stone Oak® marble that reveal the attention to detail, the delicacy and the poetic nature of small things.

Designed to reclaim some time for yourself, the **Pebble** writing desk/ vanity by **Lanzavecchia + Wai** studio is inspired by the materiality and organic form of the stones and amazes for the sophisticated details, such as the irregular mirror, the suspended drawer and the black leather covering of the top, alongside the retrò-style of **Nina** stool by **David Lopez Quincoces**, upholstered in fabric and outlined by an elegant grosgrain.

The flatweave carpets of the **Kumo Collection** designed by the duo **Mist-o** and the ones of the **Sin Titolo** collections designed by **Harry Paul** trace captivating graphic patterns on the ground while embellish tables, consoles and bookcases, enhancing their natural beauty, the small sculptures with archetypal and contemporary shapes of the **Styling project** curated by **Elisa Ossino Studio**.

After **50 years**, with its **constantly growing global network**, Living Divani confirms itself as a **leading brand with a strong international reputation**, which has succeeded in reaching across the world of design with its own genuine and individual interpretation, always faithful to its original philosophy of **clean lines and silent elegance**.

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